

PRIVACY POLICY

Gallery Poulsen

As a data accountable, Gallery Poulsen is required to protect your personal information when you, as a private supplier or private customer, contract with us or otherwise make use of the services we offer, and we strive to make you feel safe with our processing of your personal information. We process personal information about you in accordance with this privacy policy and applicable law.

1) Data accountable

The data accountable the processing of your personal information is:

Morten Poulsen
Gallery Poulsen
Staldgade 32
1699 København V
CVR. 31621879

info@gallerypoulsen.com
+45 40 15 55 88

2) When do we collect and when do we use your personal information?

We collect information about you in the following cases:

1. When you contract with us as a private supplier.
2. When you as a private customer contract with us or otherwise make use of the services we offer.

When you as a private supplier or customer either deliver or buy works through us, we collect a number of information about you to effectively be able to contact you, for example, if there could be an interested buyer for one of your works or if we also need to contact you in this regard. We collect only necessary information, such as your name, your address, your phone number and your email address. We store your information in our customer and artwork registry.

When you as a private customer wish to acquire an artwork, participate in events, receive newsletters or otherwise make use of the services we provide, we collect a number of information about you to effectively manage this (your) customer relationship to Gallery Poulsen, and to manage your possible purchases of artworks. We collect only necessary information, such as your name, your address, your phone number, your email address, your artistic interests, your possible relationship with other customers, as well as storing a history of your previously purchased / sold works. We store your information in our customer and artwork registry.

Your personal information is processed and saved only if you have volunteered them, for example in connection with a purchase of a work, participation in an event, signing up for our newsletter, or contacting us by email or phone questions.

Please note that in some cases, you are required to provide us with some of your personal information, such as your name, your address, your phone number and your email address as this information may be required to enter into an agreement, for example Purchase / sale of a work. Therefore, we will not be able to conduct any contractual agreement regarding the purchase / sale of a work if you refuse to share such personal information with us.

3) For which purpose do we use your personal information?

We use your personal information for the following purposes:

- i. To effectively handle the purchase / sale of works (for example, when issuing invoices).
- ii. To be able to add you our customer and artwork system.
- iii. To effectively contact you (for example in connection with purchase / sale of works).
- iv. To effectively answer your inquiries.
- v. To send you our newsletter if you have requested to receive it.
- vi. In order to invite you to events and to effectively plan such events.
- vii. Additionally, in order to offer you the products and services you request.
- viii. For marketing purposes.

4) On what basis do we process your personal information?

We process your personal information as described above based on the following:

- i. Your consent.
- ii. The processing is required for the conclusion of an agreement with you or at your request to take steps before entering into such an agreement with you.
- iii. The processing is necessary for us to comply with a legal obligation that we are subject to.
- iv. Treatment is necessary for the data controller or a third party to pursue a legitimate interest unless the registered interests or fundamental rights and freedoms. The legitimate interests pursued are the operation of the gallery.

5) May we send you marketing?

We would like to send you different marketing material, which we think may be of interest to you.

We will only send you marketing material to you if you agree to this and even if you have previously accepted to receive marketing material from us, you can always opt out of this again.

If you no longer wish to receive marketing material from us, please send us a sign-up email at julie@gallerypoulsen.com

6) When do we pass your personal information?

In some cases, we may disclose the personal information that we treat about you. For example, your personal information may be disclosed to: (i) suppliers we collaborate to provide services for you in connection with the administration of your affiliation with Gallery Poulsen (such as service providers including, for example, marketing, services and support; other third parties in connection with, for example, the purchase / sale of works; or (iii) if required by a court order or applicable law.

Forwarding will only take place to the extent and to those necessary to perform the service you request, for example, in connection with setting up as a customer in our customer and work system.

7) How long do we keep your personal information?

At Gallery Poulsen, we will store your personal information only as long as necessary to provide the services, services and services you have requested as long as necessary for a legitimate purpose (such as being able to administer you as a private provider or private customer in our customer and work system) or for as long as required by law. We are therefore deleting your personal information continuously as the purposes for which they are processed.

8) What are your rights?

If you would like access to the personal information we treat about you at Gallery Poulsen, please contact us at info@gallerypoulsen.com or telephone +45 40 15 55 88.

You are entitled to know what personal information we are processing about you. If it appears that this information is incorrect or misleading, you are entitled to request that we correct, block or delete this information. In addition, you may object to any information about you being subject to further processing, as well as to restrict the processing of your information.

If the processing of your personal data is based on your consent, you are entitled to withdraw your consent for this treatment at any time. Your withdrawal of consent will not affect the legality of the treatment that was performed before withdrawing your consent.

You also have the opportunity to appeal to the Data Inspectorate, which can be contacted via dt@datatilsynet.dk. You can find more information on Datatilsynet's website [here](#).

You also have the right to personal data processed for direct marketing, the registrant has the right to object to the processing of his / her personal data for such marketing, including objection to profiling, to the extent that it concerns direct marketing.

9) What happens when we change our privacy policy?

We continuously update this privacy policy to ensure we present you with as accurate information as possible and to ensure we comply with applicable laws. This means that we will continuously update and amend this privacy policy. In case of significant changes, we will notify you via email.

10) Questions?

You are very welcome to contact us if you have questions about our privacy policy or the personal information we collect and treat about you:

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This privacy policy was last revised on May 16th 2018